

# Just Kickin' It

#### **EPK 2013**

### Biography



Youth vs. Wisdom. Some may argue – Youth wins – because it is associated with freshness, vigor and vitality. While others may argue "Wisdom" prevails, because the power of knowledge through experience gains confidence and insight. **Rob White's** sophomore release, "**Just Kickin' It**" just happens to be the perfect combination of both "Youth" and "Wisdom".

Rob played his first instrument at the tender age of 7. It was the violin. He went on to master every instrument given to him thereafter, from the soprano, alto and tenor sax to the flute. There was no escaping the presence of music in his life. He was brought up in a family of singers and his familial lineage ties him to Jazz great, **Duke Ellington**.

It was in Indianapolis that Rob would get his big break in the music industry. There he met **Erica Williams** of **E<sup>2</sup> Entertainment**. "I couldn't believe the powerful sound that came out of this humble, unassuming artist!" says Erica. That's why when Rob got the nod from her long time friend, Charles Huggins, he knew it was an incredible opportunity. "I couldn't believe that I was going to be a part of such a musical legacy, as a musician on **Orpheus Enterprises**, the company responsible for the debut projects of so many amazing artists!" Having a long history of hits, Orpheus has been responsible for such Billboard-topping talents as **Najee**, **Freddie Jackson, Alex Bugnon and Andre Ward**. Rob knew this was the perfect place for a young, creative artist, such as himself. The irony was that he grew up listening to these same artists, continuously, in his household as a child. Blame it on his mother.

**Beau Huggins**, President of Orpheus and Executive Producer, felt strongly about Rob's talent; "Keeping in the tradition of the artists which have been part of the Orpheus musical lineage, Rob continues to carry the torch. As the next generation of artists that are respecting their past, while connecting with the future, says Huggins." Working with the same producer from his debut CD, Let It Ride, Rob looked forward to creating more magic on his second release with seasoned producer, **Rahni Song**.

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## Biography



Rahni has been a part of the Orpheus family since the beginning and helped create the distinctive sounds for Najee and Alex Bugnon. He has taken Rob to a level professionally that Rob didn't even know was obtainable. And the young artist makes it known, "Rahni taught me to take control of the tune and not let the tune take over me. He is a true master of his craft." Beau knew the chemistry between the two was undeniably unique and made sure that they worked together on the second release.

When Rob talks about this new album, excitement fills his voice. He wants to shatter the idea of what it means to create *Smooth Jazz*. For Rob, **Just Kickin' It** touches the soul and breaks categorical boundaries. This is music that takes inspiration from the past and present. It's music that people can identify with no matter what age. Tinges of hip-hop, soul and funk can be felt throughout the album, with an energy that is truly undeniable. It's music that makes you feel good.

The first single, **Should've Kissed You**, originally done by Chris Brown, showcases Rob's ability to capture an already beautiful song and make it his own. There is a sweet innocence to the piece that can be felt in each effortless note. While at the other end of the album, the infectious **R U Ready For This**, will have fans in a funk frenzy.

Rob also pays special tribute to those that have inspired him, including the one and only Michael Jackson with his rendition of **Earth Song** which features up and coming artist, Naomi Emanuel. Proud to be able to showcase new artists he also spotlights songstress, Crystal Faith on the luxurious **Everything**.

Rob White's freshness, vigor and energy mixed with experience, insight and confidence are a great balance in showcasing his undeniable talent on this sophomore release. In the end, it's surely the fans that are the winners when it comes to the *Youth* vs. *Wisdom* debate and when it comes to **Just Kickin' It**.



Just Kickin' It

- 1. Should've Kissed You
- 2. Cruise Control
- 3. Earth Song feat. Naomi Emanuel
- 4. Pleasure
- 5. Nights Over Egypt
- 6. I'm Just Sayin'
- 7. Anyone Who Had a Heart feat. Naomi Emanuel
- 8. Just Kickin' It
- 9. Everything feat. Crystal Faith
- **10.** R U Ready For This

Executive Producer: Beau Huggins Produced and Arranged: Rahni Song





			Bill	Billboard.biz board Top Contemporary Jazz Issue Date: 2012-07-28	510	,			Top Conte		Title, Artist	
This Week	Last Week	Two Weeks Ago	Weeks on Chart	Title, Artist Imprint   Catalog No.   Distributing Label	Peak Positio		This Week	Last Week	Two Weeks Ago	on Chart	Imprint   Catalog No.  Distributing Laber	
1	3	2	5	Dreams, Brian Culbertson Verve 016842   VG   13.98	1		1	NEW		1	Verve Forecast/Decca 013665 101	
2	2	4	18	Radio Music Society, Esperanza Spalding Montuno/Heads Up 33174   Concord   13.98	1		2	2	1	4	Anti- 87002*   Epitaph   15.98 I'm New Here, Gil Scott-Heron	
3	7	-	4	Underdogs On Top, Ski Johnson Wide-A-Wake 7237   12.98	3		3	1	2	4 50	XL 471*   14.98   Chris Botti: In Boston, Chris Botti   Columbia 38735   Sony Music   18.98	
4	1	3	4	24/7, Gerald Albright / Norman Brown Concord Jazz 33445   Concord   18.98	1		4	3	3	6	A Woman In Love, Maysa	
5	4	6	5	Unity Band, Pat Metheny/Chris Potter/Ben Williams/Antonio Sanchez Metheny/Nonesuch 531257   Warner Bros.   18.98	2		5 6	4 9	4 5	57	Send One Your Love, Boney James Concord 30815   18.98	3
6	<mark>10</mark>	<mark>19</mark>	2	Just Kickin' It, Rob White Queen Of Sheba/Hush 91273   Orpheus   13.98	6		7	5	6	6	Shanachie 5180 18.98	8
7	5	5	3	Namaste, Kenny G & Rahul Sharma Concord 33816   14.98	5		8	NEW			e2 91223   Orpheus   13.98	4

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#### Rob White Just Kickin' It





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This Week	Last Week	Two Weeks Ago	Weeks on Chart	Title, Artist Imprint   Catalog No.  Distributing Label	Peak Position
1	8		2	Way Up!, Wayman Tisdale Rendezvous 5118   17.98	0
2	2		2	Playin' Favourites, Peter White Legacy/Columbia 94992   Sony Music   18.98	2
3	8	4	39	Catching Tales, Jamie Cullum Verve Forecast/Universal 005478   VG/UMRG   13.98	1
4	5	1	45	Possibilities, Herbie Hancock Hear/Hancock 70013   Vector   18.98	1
5	6	3	7	Dressed To Chill, Marion Meadows Heads Up 3106   17.98	2
6	7	2	12	Life Less Ordinary, Mindi Abair GRP 006222   VG   18.98	1
7	4		2	Rendezvous In Rio, Michael Franks	4
8	9	6	5	The Best Of Will Downing: The Millennium Collection, Will Downing Hip-O 004869   UMe   9.98	1
<mark>9</mark>	<mark>13</mark>	<mark>10</mark>	<mark>5</mark>	Let It Ride, Rob White e2 90953   Orpheus   17.98	<mark>9</mark>
10	10	7	15	New Beginnings, Gerald Albright	1

**Music Samples** (*click on* or *copy and paste* links into browser)



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-2 Intertainment

Bonus click

**Bonus click** 

Nights Over Egypt

Performance Clips